

SHAPE America's 2024 "By You, For You" Webinar Series Presentation Expectations

SHAPE America webinars provide quality professional development opportunities for educators in the disciplines we represent and as a result, must meet the high standards we have set.

All webinar presentations accepted for the SHAPE America's 2024 "By You, For You" webinar series must:

- Share innovative ideas or existing ideas in a new way;
- Be engaging – more educational and less informational;
- Provide strategies and resources viewers can implement and utilize immediately;
- Be one hour long;
- Have three to five clear and concise learning objectives;
- Include three to four check-in "pulses" to keep your viewers engaged throughout the presentation;
- Have visual support to assist the presentation;
- Balance text with photos/clip art;
- Utilize the SHAPE America PowerPoint template;
- Provide a notes version of the PowerPoint;
- Include tangible resources (e.g., templates, lesson plans, samples) for posting with the webinar recording;
- Only include clip art/photos that are in the public domain and/or photos for which the speaker has photo releases that can be supplied upon request;
- NOT be commercial or promotional in nature;
- Tie everything up before the webinar ends.